
Yaara Nirel

Video Creator

+972 52 8971406

yaaranrl@gmail.com

www.yaaranirel.com

About me

I'm a video and motion graphics designer, with a wealth of experience in creating and producing custom videos, promotional clips, trailers, music videos and graphic design. My skill set includes stills and video photography, graphic design, digital visual effects, motion graphics, and compositing.

Coming from an artistic background and with a special passion for all forms of art, my work experience includes also video screening and video mapping for dance, performance and theater. My own video works, which combine dance and performance, have been presented at festivals and galleries in Israel and abroad.

EXPERIENCE & PROJECTS

2009 - today

Freelance video and motion graphics designer: Design, post-production, video-photography, and editing of projects for commercial companies and artists.

After Effects Projects:

- Design and graphic packaging for the intro and two pilot episodes of TV series "[KICKERS - a female football comedy](#)".
- Leumi Card – short company videos.

Marketing videos - (full production, from A to Z):

- [Pilates 29 - March Matness](#)
- [Boutech - Winery technological solutions](#)
- [Vodience - crowd visualisation](#)

Video Art for Stage and Performance:

- [Raida Adon - "Myself and my soul" - video installation for performance](#), february 2020
- Video art design for the opera Don Giovanni, Premiered December 2019
- [WART - video design for a dance piece by Renana Raz](#)

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- [Edgar - Video design of a theater piece, written and directed by Ofer Amram, 'Na Lagaat' theater, Jaffa.](#)

Music Videos:

- [Shell sky - RAZIA](#)
- [The Angelcy - everyone - remix](#)
- [Lady falling down - Michal Lotan](#)

EDUCATION

- **Visual Communication, Bezalel Academy of Art and Design, Jerusalem - B.Des**
November 2002 - June 2007
- **Young artists program, Musrara — The Naggar Multidisciplinary School of Art and Society, Jerusalem**
October 2010 - July 2011
- **Choreography training, Kelim Choreography Center, Bat Yam**
October 2013 - June 2014

Video editing & design programs

Premiere Pro, Final Cut, Avid

After Effects

Photoshop, InDesign

Resolume Arena, Mad Mapper

Languages

Hebrew – Mother tongue

English – Excellent (lived for 3 years in Canada at a younger age)